



# B.LEAGUE ALL-STAR GAME WEEKEND 2024 IN OKINAWA

Hospitality Service Information



\*JTB Corp. has been appointed by the Japan Professional Basketball League as the hospitality provider for the  
B.LEAGUE ALL-STAR GAME WEEKEND 2024 IN OKINAWA



**01**

**About B.LEAGUE ALL-STAR  
GAME WEEKEND 2024**



1

## Produce world-class athletes and teams

The mission of the B.LEAGUE is to create a platform for friendly competition and to produce world-class players and teams. This is the mission of the B.LEAGUE, to raise the level of basketball competitiveness in Japan and to expand the base of the basketball population.



2

## Pursuit of entertainment value

B.LEAGUE will thoroughly pursue entertainment. Whether we win or lose, we will focus on entertainment. We will strive to provide entertainment that will make people say, "That play today was good," or "That performance today was good."



3

## The Arena of Dreams

We will create a dream arena, become a sports club rooted in the community, and enjoy an extraordinary space to the fullest... We will provide an environment where people can not only enjoy games, but also enjoy life through sports, and make B.LEAGUE more exciting.



Basketball at its best



Sophisticated entertainment





# FANDER WORLD

Japan's fight at the FIBA Basketball World Cup 2023  
has generated unprecedented enthusiasm  
throughout the country.

It's our turn .

In January 2024, ALL-STAR GAME WEEKEND  
will evolve into a next-generation live event  
by explosively scaling up all its attractions.

FANDER(FAN+WONDER) WORLD means  
a "new world" created together  
with players, staff, and fans.

Day1 | Jan 12th (Fri)

The eve festival

\*Details to be determined

@Okinawa City Athletics Stadium

Day2 | Jan 13th (Sat)

B.LEAGUE ASIA RISING STAR GAME  
Contests

▶ B.LEAGUE ASIA RISING STAR GAME



B.LEAGUE RISING STARS

B.LEAGUE ASIA ALL★STARS



DUNK  
CONTEST



G-SHOCK  
SKILLS  
CHALLENGE



3POINT  
CONTEST

@Okinawa Arena

Day3 | Jan 14th (Sun)

B.LEAGUE U18 ALL-STAR GAME  
B.LEAGUE ALL-STAR GAME

▶ B.LEAGUE U18 ALL★STAR GAME



B.LEAGUE U18 JADE

B.LEAGUE U18 HELIOS



VS



@Okinawa Arena

Top players who are from Philippine and Korea will play

▶ B.LEAGUE ASIA RISING STAR GAME

**RISING  
STARS**

VS

**ASIA  
ALL★STARS**

B.LEAGUE RISING STARS

B.LEAGUE ASIA ALL★STARS



## Contests



DUNK  
CONTEST



G-SHOCK  
SKILLS  
CHALLENGE



3POINT  
CONTEST



## Collaboration with host town

B.LEAGUE ALL★STAR GAME は、  
「革新的なスポーツエンターテインメント」と  
「バスケットと街の夢の共演」をコンセプトに開催。



- 選手を演出しJVEによるお祭り  
- 革新的なスポーツエンターテインメント



# B.STYLE

バスケットと街の夢の共演





02

**Hospitality Service**  
**“Meet & Greet Package” Information**



It will be held in Okinawa, January 12-14, 2024. Okinawa Arena , which is as great as NBA arena, will be the main venue.



#### Location & Access

Within 20 km from Okinawa Arena, there are Naha Airport and the West Coast resort area as represented by Onna Village.

Okinawa Arena is located in a great location that is easily accessible from anywhere on the main island of Okinawa by using the Okinawa Expressway.

Ticket Categories	Price (tax included)	
<b>3F Suite Room Plan</b> (12 people/ per room)	<b>① DAY2 (13 January, 2024)</b> <b>JPY 540,000</b>	<b>② DAY3 (14 January, 2024)</b> <b>JPY 720,000</b>
	<ul style="list-style-type: none"> <li>( 1 ) Entry and exit via special entrance ( 2 ) <b>Experience of watching games from the Suite Room</b></li> <li>( 3 ) Food &amp; Drink service (Suite Room)</li> <li>( 4 ) Original limited gift ( 5 ) <b>Privilege to participate in the meeting event with B.LEAGUE players</b></li> <li>( 6 ) <b>Gift of an uniform autographed by a B.LEAGUE player (1 uniform per room)</b></li> <li>( 7 ) Priority access to ALL-STAR official goods (not all goods)</li> </ul>	
<b>1F Special Lounge Plan</b> (per seat)	<b>① DAY2 (13 January, 2024)</b> <b>JPY 30,000</b>	<b>② DAY3 (14 January, 2024)</b> <b>JPY 35,000</b>
	<ul style="list-style-type: none"> <li>( 1 ) Entry and exit via special entrance</li> <li>( 2 ) Experience of watching games from the “A” category seat in the first floor of the Arena</li> <li>( 3 ) Food &amp; Drink service (Special Lounge)</li> <li>( 4 ) Original limited gift ( 5 ) <b>Privilege to participate in the meeting event with B.LEAGUE players</b></li> <li>( 6 ) Privilege to participate in a raffle for autographed goods of B.LEAGUE players</li> <li>( 7 ) Priority access to ALL-STAR official goods (not all goods)</li> </ul>	

### Meeting event with B.LEAGUE players

participate in the meeting event with B.LEAGUE players, will be announced on the day of the event.



### Watching games from the Suite Room

You can watch games from the Suite Room located in the third floor of the Arena.



### Uniform autographed by a B.LEAGUE player

The gift of an uniform autographed by a B.LEAGUE player will be provided. (1 uniform per room)



### Special entrance

A special entrance separated from the general audience will be provided for a smooth and comfortable visit.



### Food & Drink service

We will bring your meals and beverages to your suite room. Beverages are always available.



### Priority access to goods

You have the priority access to ALL-STAR official goods. (not all goods, details to be determined)



### Original limited gift

The original limited gift for Meet & Greet Package will be provided.



※The photos are sample images.

### Meeting event with B.LEAGUE players

participate in the meeting event with B.LEAGUE players, will be announced on the day of the event.



### Food & Drink service (Special Lounge)

Food and beverages are available in the special lounge. Beverages are always available.



### “A” category seat in the first floor

You can enjoy events and matches in the realistic spectator seating in the first floor of the Arena.



### Special entrance

A special entrance separated from the general audience will be provided for a smooth and comfortable visit.



### Raffle for autographed goods

You can participate in a raffle for autographed goods of B.LEAGUE players.



### Priority access to goods

You have the priority access to ALL-STAR official goods. (not all goods, details to be determined)



### Original limited gift

The original limited gift for Meet & Greet Package will be provided.



※The photos are sample images.

## Maximized Excitement for Sports Through Special Services

Great excitement of sharing special scenes in Sports will be maximized through this Hospitality Service. Relationship with partners will becoming deeper and there will be new business opportunities.



## New Experience of Sports Hospitality

New values will be given to you through our Hospitality Package by meeting with real Players.

- One pre-school child per accompanying adult is allowed to watch the Game free of charge (Please note, however, that if he/she is to use a seat, you will need to apply for a seat for the number of children in your party).
  - There is no admission fee specifically set for elementary or junior high school students (The same price as adults will apply).
  - Passes will not be reissued under any circumstances (lost, broken, stolen, damaged, left, etc.).
  - Room purchase is limited to two rooms of each type per application.
  - Seat purchase is limited to ten seats of each room type per application.
  - Please note that there may be cases in which seats are not available next to each other.
  - Once you have purchased a package, no changes, cancellations, or refunds will be made, except in the case of a game cancellation.
  - No dangerous items and pets (except for service dogs) will be allowed into the venue.
  - Please be advised that media and staff may take photos during your visit to the venue and the images may be used in various media.
- \* Operations are subject to change depending on the status of the COVID-19 or other societal circumstances.  
Please be sure to check the B.LEAGUE website and social networking sites for the latest information regarding the games and other events prior to your visit.
- \* Please read the following "B.LEAGUE ALL-STAR GAME WEEKEND 2024 IN OKINAWA Meet & Greet Package Terms and Conditions" as well.  
By applying for this product, you are deemed to have agreed to the Terms and Conditions.  
[B.LEAGUE ALL-STAR GAME WEEKEND 2024 IN OKINAWA Meet & Greet Package Terms and Conditions](#)

### ■Application and Payment

Please fill out the application form depending on your request for room purchase or seat purchase and press the "Submit" button.  
Please note that the purchase (payment) will be made immediately after the application is submitted. Payment must be made by credit card.  
If the purchase is not confirmed within three days of your application, it will be cancelled.  
Please note that credit card payment is handled by JTB on your behalf and your credit card will be charged by "JTB Internet Settlement (AMARYS)".

- \* Please note that new packages may be offered in the near future, depending on sales circumstances.

Please contact us via e-mail below  
if you have any question about the package.



[info\\_jtbsports@jtb.com](mailto:info_jtbsports@jtb.com)

\*JTB Corp. has been appointed by the Japan Professional Basketball League as the hospitality provider for the  
B.LEAGUE ALL-STAR GAME WEEKEND 2024 IN OKINAWA





**B.LEAGUE ALL-STAR GAME  
WEEKEND 2024 IN OKINAWA**

Hospitality Service Information